
CORPORATE S PRO

12 Style Font Family
OpenType Pro

Font Preview 1.0

**URW++
DESIGN & DEVELOPMENT GMBH**

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TYPEFACE

CORPORATE S PRO

DESIGNER / DATE

Prof. Kurt Weidemann, 1990

ABOUT

Corporate S™ is a trademark by Prof. Kurt Weidemann and URW++

The Corporate ASE typeface trilogy was designed by Prof. Kurt Weidemann, a well-known German designer and typographer, from 1985 until 1990. This superb trilogy consisting of the Corporate Antiqua, Corporate Sans Serif, and Corporate Egyptian is a design program of classical quality, perfectly in tune with each other. Weidemann says: "My ASE trilogy, quite like triplets, is in perfect harmony and covers all needs of modern typography!" Initially exclusively designed for DaimlerChrysler as a corporate font, the ASE trilogy may be now licensed and used without restriction. URW++ digitized the ASE for DaimlerChrysler and Prof. Weidemann and is the exclusive licencing agent for this outstanding and extremely popular typeface program.

STYLES

Light | *Light Italic*
Regular | *Regular Italic*
Medium | *Medium Italic*
Demi | *Demi Italic*
Bold | *Bold Italic*
Extra Bold | *Extra Bold Italic*

CHARACTERS

1099 per style (930 per italic styles)

FORMAT

OpenType Pro

LANGUAGE SUPPORT

West, East, Turkish, Baltic, Romanian, Vietnamese, Cyrillic, Greek

INCLUDES LATIN

Afar, Afrikaans, Albanian, Azerbaijani, Basque, Belarusian, Bislama, Bosnian, Breton, Catalan, Chamorro, Chichewa, Comorian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Fijian, Filipino/Tagalog, Finnish, Flemish, French, Gaelic (Irish), Gaelic (Manx), Gaelic (Scottish), Gagauz, German, Gikuyu, Gilbertese/Kiribati, Greenlandic, Guarani, Haitian Creole, Hawaiian, Hungarian, Icelandic, Igo/Igbo,

Indonesian, Irish, Italian, Javanese, Kashubian, Kinyarwanda, Kirundi, Latin, Latvian, Lithuanian, Luba/Ciluba/Kasai, Luxembourgish, Malagasy, Malay, Maltese, Maori, Marquesan, Marshallese, Moldovan/Moldovian/Romanian, Montenegrin, Nauruan, Ndebele, Norwegian, Oromo, Palauan/Belauan, Polish, Portuguese, Quechua, Romanian, Romansh, Sami, Samoan, Sango, Serbian, Sesotho, Setswana/Sitswana/Tswana, Seychellois Creole, SiSwati/Swati/Swazi, Silesian, Slovak, Slovenian, Somali, Sorbian, Sotho, Spanish, Swahili, Swedish, Tahitian, Tetum, Tok Pisin, Tongan, Tsonga, Tswana, Tuareg/Berber, Turkish, Turkmen, Tuvaluan, Uzbek/Usbek, Vietnamese, Wallisian, Walloon, Welsh, Xhosa, Yoruba, Zulu

INCLUDES CYRILLIC

Abaza, Abkhazian, Adyghe, Agul, Avar, Balkar, Bashkir, Belarusian, Bosnian, Bulgarian, Buryat, Chechen, Chukchi, Chuvash, Crimean Tatar, Dargin/Dargwa, Erzya, Ingush, Kabardian, Kalmyk, Karachay, Karakalpak, Kazakh, Khinalugh, Komi, Kumyk, Lak, Lezgian, Macedonian, Moksha, Moldovan, Mongolian, Montenegrin, Nanai, Nogai, Ossetian, Russian, Rusyn, Rutul, Serbian, Tabasaran, Tajik, Tat/Tati, Tatar, Turkmen, Tuva/Tuvan/Tuvinian, Uighur, Ukrainian, Uzbek

INCLUDES GREEK

Greek

OT FEATURES

Ligatures, Small Caps, Small Caps from Caps, Ordinals, Alternates, Superscript Letters, Tabular Lining Figures, Proportional Lining Figures, Proportional Old Style Figures, Small Cap Figures, Superscripts, Subscripts, Numerators, Denominators, Fractions, Stacked Fractions

OPENTYPE FEATURE SUPPORT

STANDARD LIGATURES	caffeine	▶	caffeine
	sunflash	▶	sunflash
	fishing	▶	fishing
	bufflehead	▶	bufflehead
	affinity	▶	affinity
SMALL CAPS	Hamburg	▶	HAMBURG
SMALL CAPS FROM CAPS	HAMBURG	▶	HAMBURG
ORDINALS	2a8o	▶	2 ^a 8 ^o
SUPERSCRIPPT	HSrental.	▶	HS ^{rental} .
PROPORTIONAL LINING	0123456789	▶	0123456789
PROPORTIONAL OLD STYLE	0123456789	▶	0123456789
TABULAR OLD STYLE	0123456789	▶	0 1 2 3 4 5 6 7 8 9
PROPORTIONAL SMALL CAPS	0123456789	▶	0123456789
SUPERSCRIPPTS	0123456789	▶	H ⁰¹²³⁴⁵⁶⁷⁸⁹
NUMERATORS	0123456789	▶	H ⁰¹²³⁴⁵⁶⁷⁸⁹
SUBSCRIPTS	0123456789	▶	H ₀₁₂₃₄₅₆₇₈₉
DENOMINATORS	0123456789	▶	H ₀₁₂₃₄₅₆₇₈₉
SLASHED ZERO	4780297031	▶	478Ø297Ø31
FRACTIONS	2 1/2 4 1/4	▶	2½ 2¼
STACKED FRACTIONS	2 1/2 4 1/4	▶	2½ 4¼

CORPORATE S PRO FONT STYLES

CORPORATE S PRO LIGHT

HAMBURGERFONTS 896-13

HAMBURGERFONTS 896-13

18PT

Hamburgerfonts 896-13

CORPORATE S PRO REGULAR

HAMBURGERFONTS 896-13

HAMBURGERFONTS 896-13

18PT

Hamburgerfonts 896-13

CORPORATE S PRO MEDIUM

HAMBURGERFONTS 896-13

HAMBURGERFONTS 896-13

18PT

Hamburgerfonts 896-13

CORPORATE S PRO DEMI

HAMBURGERFONTS 896-13

HAMBURGERFONTS 896-13

18PT

Hamburgerfonts 896-13

CORPORATE S PRO BOLD

HAMBURGERFONTS 896-13**HAMBURGERFONTS 896-13**

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Hamburgerfonts 896-13

CORPORATE S PRO EXTRA BOLD

HAMBURGERFONTS 896-13**HAMBURGERFONTS 896-13**

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Hamburgerfonts 896-13

CORPORATE S PRO ITALIC FONT STYLES

COR. S PRO LIGHT ITALIC

*HAMBURGERFONTS 896-13**hamburgerfonts 896-13*

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Hamburgerfonts 896-13

COR. S PRO REGULAR ITALIC

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Hamburgerfonts 896-13

COR. S PRO MEDIUM ITALIC

*HAMBURGERFONTS 896-13**hamburgerfonts 896-13*

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Hamburgerfonts 896-13

COR. S PRO DEMI ITALIC

*HAMBURGERFONTS 896-13**hamburgerfonts 896-13*

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Hamburgerfonts 896-13

COR. S PRO BOLD ITALIC

HAMBURGERFONTS 896-13***hamburgerfonts 896-13***

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Hamburgerfonts 896-13

COR.S PRO EXTRA BOLD ITALIC

HAMBURGERFONTS 896-13***hamburgerfonts 896-13***

18PT

Hamburgerfonts 896-13

SMALL CAPS

(NOT IN ITALIC STYLES) OPENTYPE FEATURE

LATIN

ABCDEFGHIJKLMNOPQRSTUVWXYZ

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ

Ā Ă Ą Ć Ĉ Ċ Č Ď Ě Ę Ę Ĝ Ğ Ġ Ĩ Ĵ Ľ Ł Ł Ł Ł Ł Ń Ņ Ñ

Ō Ő Œ Ŕ Ŗ ŝ Ŝ ŝ Ţ Ŧ Ũ Ū ū Ŵ ŵ Ŷ ŷ Ź ź Ż

À Ă Ą Ć Ċ Ď Ě Ę Ĝ Ğ Ġ Ĩ Ĵ Ľ Ł Ł Ł Ł Ń Ņ Ñ

LIGATURES

OPENTYPE FEATURE

STANDARD LIGATURES

fi fl ff ft ffi ffl fft fff

SMALL CAPS LIGATURES

FI FL

NUMBER SETS

OPENTYPE FEATURE

PROPORTIONAL LINING

0123456789

TABULAR LINING

0123456789

PROPORTIONAL OLD STYLE

0123456789

TABULAR OLD STYLE

0 1 2 3 4 5 6 7 8 9

PROPORTIONAL SMALL CAP

0123456789

NUMERATORS

H 0123456789

SUPERSCRIPTS

H 0123456789

DENOMINATORS

H 0123456789

SUBSCRIPTS

H 0123456789

FRACTIONS

OPENTYPE FEATURE

SLASHED FRACTIONS

1/1 1/2 1/3 1/4 1/5 1/6 1/8 2/3 2/5 3/4 3/5 3/8 4/5 5/6 5/8 7/8

STACKED FRACTIONS

0	1	1	1	1	1	2	2	3	3	3	4	5	5	7		
0	1	2	3	4	5	6	8	3	5	4	5	8	5	6	8	8

(GEOMETRIC) SHAPES



MISCELLANEOUS SIGNS

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COPYRIGHT SIGNS

™ © ®

NOTES



ORDINALS

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TYPOGRAPHIE

52 PT

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20/23 PT

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08/10 PT

52 PT

TYPOGRAPHIE

20/23 PT

Typography is the art and technique of arranging type in order to make language visible. The arrangement of type involves the selection of typefaces, point size, line length, leading (line

16/19 PT

Typography is the art and technique of arranging type in order to make language visible. The arrangement of type involves the selection of typefaces, point size, line length, leading (line spacing), adjusting the spaces between groups

12/14.5 PT

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10/12 PT

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LATIN

Lorem ipsum dolor sit amet, qui consetetur incid-
erint ea, eum cu tale suavitate quaerendum. Eum ex
ferri tempor eligendi, ei lorem iisque sea. No qui suas
euismod, sint agam officiis an vix. Ei iuaret perfecto
singulis nam, veniam voluptaria ex ius. Sea et dese-
ruisse incidere, luptatum pertinacia dissentiunt vim
ut. Pri ad duis scribentur, errem prompta usu te. Ad
mel porro inani admodum. Dolor eleifend corrumpit
cu vix, tota legimus pri ut. Ne eros decore duo. Te
usu mutat solet, vim affert appetere interpretaris no.

GREEK

Οι τις αρπάζεις καταλάθος επιστρέφουν, τύπου πολλοί
σφαλμάτων τι για. Σφαλμάτων ξεχειλίζει τι ανά, των μπουν
μετράει αναγκάζονται τα. Το ότι έτσι σημαντικός, κανένας
ευκολότερο τι τις, ένα κάνε θυμάμαι πω. Έξι χειρότερα
επιτίθενται θα. Κλπ πήρε εκτελέσει το. Μα εφαρμογή
βαθμολόγησε ώρα, λιγότερους γνωρίζουμε εδώ τη.
Ωραίο θέματα άρα μη, τις έρθει τρόποι τη. Βήμα πακέτων
του να, όλη τι δυστυχής εκφράσουν. Εγώ σε σφάλμα
λιγότερους αποκλειστικούς, κόψεις μειώσει με μην. Το
κάποιο σταματάς παραδοτέου λες. Σε πως μερικούς

CYRILLIC

Деле усилий несколько где то. Про свою обеда
преодолеть но, он можно прийти случае мог,
на мои действительно программировать. Силы
никто должно нет он, можно создаете ты эти. По
какого следующее концентрации вас, итак пусть
разработчиков всё до. Там заботит подумаем
использует не. Страниц раздутое умственного на тд,
бы все мысли концентрируются. Его есть оркестра от.
Вы чем раздутое удовольствием. Мои ваших кажется
погружаются об, взлета система код во. Тем на джоель

CORPORATE A PRO

Im Jahr 1964 wurde Weidemann als Professor auf den selbstgewählten Lehrstuhl für Information und Grafische Praxis beim neugegründeten Institut für Buchgestaltung (Leitung Walter Brudi) an der Stuttgarter Akademie berufen und lehrte dort, ohne allerdings mit der Leitung einer eigenen Klasse beauftragt zu sein, bis 1985.1968 engagierte er sich für die revoltierenden Studenten, was sich bis hin zur Übernahme von Anwaltskosten für juristisch belangte Studenten in den Kreisen der Klaus Croissant/Jörg Lang ausdrückte und

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WEIDEMANN

Lerne, in der Wirklichkeit die Wahrheit wahrzunehmen.

TYPOMUNDUS

Wo der Buchstabe das Wort führt.

WORTE UND WERTE

*Wir brauchen uns von der Konkurrenz keine Ideen zu holen. **Wir haben selber welche!***

INTERNATIONAL CENTER FOR THE TYPOGRAPHIC ARTS

Inhalte können erst gestaltet werden,
wenn Kreativität freigesetzt wird. kw

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